

## Stefanie H. Weill Center for the Performing Arts 2016-17 Season Program Booklet Ad Form

### 15<sup>th</sup> Anniversary Early Reservation Discount

As we approach our 15<sup>th</sup> Anniversary, we are offering – for a limited time only – a 15% discount on our advertising prices in the 2016-2017 Program Booklet.

While our regular advertising ad specifications will not change, their placement costs are 15% less! In addition, we are offering businesses the opportunity to purchase space in our new Business listing section.

**To take advantage of this offer – we must receive your reservation for your ad, or listing by January 15, 2016.  
Payment and camera ready ad is due with the order, or no later than June 1, 2016.**

### Ad Specifications

	Inside Front or Back Cover	Center Insert	Inside Page
<b>Full page:</b> 4.5" wide x 7.5" tall	( ) <del>\$850.00</del> \$722.50	( ) <del>\$850.00</del> \$722.50	( ) <del>\$750.00</del> \$637.50
<b>½ page:</b> 4.75" wide x 3.625" tall	( ) <del>\$500.00</del> \$425.00	( ) <del>\$500.00</del> \$425.00	( ) <del>\$450.00</del> \$382.50
<b>¼ page:</b> 4.75" wide x 1.75" tall (No vertical available)	N/A	N/A	( ) <del>\$375.00</del> \$318.75
<b>AD RENEWALS:</b> Please indicate if your ad will remain the same for 2015-16 season. <input type="checkbox"/> Same   or <input type="checkbox"/> New			

**ACCEPTABLE ADVERTISING FORMATS** Camera-ready ads are accepted in the following formats:

- Printer resolution EPS, TIFF, or PDF files on disk or via email.
- There is NO EXTRA charge for color ads.

### Businesses Listing Section

Unless you purchase a box ad in this section, you will only need to supply us with the lines of copy you want us to format for you! In other words, you do not need to have an ad developed!

- Plain text two-line listing ¼" deep      ( ) \$50
- Bold two-line listing ¼" deep            ( ) \$75
- Bold three-line listing ½" deep        ( ) \$100
- 2"x2" box ad                                ( ) \$125
- 1" deep full width of page (no bleed)   ( ) \$150

**Contact Person** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Email** \_\_\_\_\_

**To reserve your space** return to Katelyn Braun, Marketing and Development Assistant,  
Stefanie H. Weill Center for the Performing Arts, 826 N. 8<sup>th</sup> Street, e-mail [kbraun@weillcenter.com](mailto:kbraun@weillcenter.com)